

Annual Report of CBSA Year 2024-25

COURSES

Chandigarh Business School of Administration, Landran offers a comprehensive range of academic programs across various disciplines, totaling eight distinct courses. These include Master of Business Administration (MBA), Master of Computer Applications (MCA), Bachelor of Science in Data Analytics (B.Sc. DA), AIML, Cyber Security, Master of Commerce (M.Com), Bachelor of Business Administration (BBA) and Bachelor of Commerce (B.Com Hons).

RANKING AND AWARDS

- Chandigarh Business School of Administration (CBSA) is NAAC accredited with A+ grade.
- The institution also secured a position in the 101-125 band in the National Institutional Ranking Framework (NIRF) 2024, reflecting its growing reputation and academic excellence
- 16th rank in the CSR Best B-Schools Survey 2024 in the Top B-Schools of Eminence category. It stood 2nd in Punjab among Private B-Schools and 5th among Government & Private B-Schools.
- As per The Week Best B School Survey 2024, 29th rank was achieved among Private B-Schools in the North Zone and 111th PAN India among Private B-Schools.
- According to the Fortune India Rankings, 51st rank was received in the North Zone and 90th in the Non-University Ranking. It also secured the 108th position among Private Institutes and 147th overall in India.
- In the India Today Best B Schools ranking, the institution was placed at rank 120 PAN India, 34th in the North Zone, and 3rd in Punjab.
- As per IIRF, 94 PAN India rank, 5th in the North Zone, and 46th among Private Institutions.
- In the India Today–MDRA Best Colleges Ranking 2025, the institution secured the 8th position among all colleges and universities in Punjab and achieved a national rank of 134 across India.
- In the Week–Hansa Research Arts, Commerce & Science College Survey 2025, the institution was ranked 5th in Punjab and obtained a national rank of 93 at the PAN India level.
- CBSA Landran is ranked 1st in Punjab and 42nd PAN India. In the Best Emerging Colleges category, it holds the 1st position in Punjab and 16th PAN India. Also it is ranked 2nd in Punjab and 19th among the Top 50 BBA Institutes in PAN India.

ACADEMIC ACHIEVEMENTS

At Chandigarh Business School of Administration, Landran (CBSA), academic excellence is a defining hallmark. This is reflected in the remarkable academic achievements of its students across various disciplines. The institution proudly celebrates the outstanding performance of its students, with many surpassing key academic milestones. Merit positions were also achieved by several students, showing their academic progress.

STUDENTS' ACHIEVEMENTS

At Chandigarh Business School of Administration (CBSA), our aim is to empower students through holistic education. Beyond academic excellence, our students consistently demonstrate innovation and creativity through their participation in a wide range of innovative projects and competitions at both the national and international levels. These accomplishments reflect our commitment to nurturing well-rounded individuals equipped to lead and innovate in a dynamic world.

- MBA students showcased outstanding performance in sports, winning 9 Gold, 12 Silver, and 3 Bronze medals along with notable positions in traditional dance forms like Giddha and Bhangra in youth festival.
- MCA students showcased outstanding sportsmanship with 3 Gold and 2 Silver medals along with securing positions in a university-level quiz competition.
- B. Com students at CBSA have showcased exceptional sporting talent, winning a total of 9 medals across various levels. Their achievements include 3 Gold medals, 4 Silver medals, and 2 Bronze medals at the University, National, and District levels. Students also secured notable positions in skit and debate competitions held at the college level.
- BBA students at CBSA excelled in sports, winning 13 Gold, 6 Silver, and 11 Bronze medals across various competitions. With this, students also participated in Youth festival and at college level receiving Meritorious positions.

FACULTY DEVELOPMENT PROGRAMS

- **Faculty Development Programme (FDP) and Staff Development program (SDP)** were conducted during the academic year with the aim of **equipping teachers with updated skills and knowledge** in various **specialized areas** relevant to their academic and professional growth.

RESEARCH&DEVELOPMENT

The faculty at Chandigarh Business School of Administration, Landran (CBSA) has been actively involved in Research & Development initiatives, making notable contributions across various departments. Their dedication to research reflects the institution's commitment to academic excellence, innovation, and continuous knowledge enhancement. The college achieved remarkable milestones, with the publication of over 120+ books, book chapters, conference papers, and journal articles. In addition, 200+ patents were successfully published, highlighting the institution's strong emphasis on research, innovation, and academic contribution. The MCA department received a grant of Rs 95,000 for conducting the ATAL Online FDP.

INDUSTRY ASSOCIATIONS

□ CBSA has 45+ National MOUs signed with organizations.

CAMPUSPLACEMENTS

I feel happy to share with you that, more than 648 companies visited CBSA and more than 461 Job offers were made to our students